



THE PRIORITY EIGHT



Since we launched The Priority Classic, the endless requests that we received for this bike have been overwhelming. We couldn't ignore the call.

Inspired by the DNA that sets Priority Bicycles apart- Beautiful Design, High Quality & Low Maintenance- in a performance-focused package with premium components built for agility, speed, and comfort.

We've spent the last year designing and building the EIGHT, and due to very limited availability, they are available through the sign-up form below.

Other bicycles with similar features and components sell for above \$1400, and our pre-sale price will be \$799.

To order your EIGHT, enter your name, email, and select your size. We will respond with an allocation once we have one available. Current wait time is about one week.



GEAR PATROL

Bike to Work in Style

THIS YEAR'S COMMUTER BIKES FOR ANY BUDGET

"This is the pinnacle of Priority's bike design. The Eight, features a comfortable geometry, fenders, disc brakes for stopping in all conditions, Continental puncture resistant tires, a Gates Carbon Drive and an FSA Crankset."



MADE MAN

Gentlemen welcome

MEET THE PRIORITY EIGHT
THE PERFECT LOW-MAINTENANCE
COMMUTER



"For \$799, the Eight beats out competition sold at and well over \$1,400. So, for the cost of just over six months riding the NYC subway, or only three months on the DC metro, you can have a whole lifetime of easy commuting and never have to play sardines in a claustrophobic, underground box ever again."

Below is a comprehensive list of the Priority EIGHT specifications and photography. If you have any questions, contact us anytime using our email address or phone number below.



Component	Description
Frame	Ultralite 6061 T6 Aluminum
Fork	Ultralite 6061 T6 Aluminum
Rims	Double Wall Alloy, 36h
Front Hub	Priority Alloy Sealed
Rear Hub	Shimano Nexus 8 Disc
Spokes	Black Stainless Steel
Shifter	Shimano Nexus 8 Twist
Brakes	Tektro HD-M330 Hydraulic Disc Dual Piston
Crankset	Gates by FSA
Front Chainring	50t Gates CDN
Rear Cog	24t Gates CDN
Pedals	Alloy
Bottom Bracket	Sealed Cartridge
Seat Post	27.2 Alloy Microadjust 350mm
Belt	Gates Carbon Drive, CDN
Saddle	Velo dual density
Handlebar Stem	Alloy
Handlebar	Alloy, 31.8, 6 degree rise, 630mm
Headset	Neco Alloy
Tires	Continental Puncture Resistant 700x32
Fenders	Alloy Paint Matched
Color	Matte Charcoal Grey
Sizes	17", 19" and 21.5"
Weight	Approx. 26lbs

For any questions on sizing or fit, [email our specialists](#) for a fast response. Please include your height, inseam and riding style. Please note that inseam is the most accurate measurement to ensure proper fit.

Size	Approx. Inseam	Approx. Height	Head Tube Angle	Seat Tube Angle	Head Tube Length	Top Tube Length	Cranks
17"	27"-29"	5'4" - 5'7"	70	74	165	540	170
19"	30"-32"	5'8" - 5'11"	70.5	72.5	185	575	175
21.5"	32"-35"	6'0" - 6'5"	71	72	205	600	175

